

# Brooke Bonyng

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## OBJECTIVE

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Creative and detail-oriented professional seeking a challenging position in media design, leveraging expertise in social media management, website creation, graphic design and advertising.

## WORK EXPERIENCE

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### **Digital Media Design/Coordinator - Pristine & Clean, Inc and Images Management LLC**

*Spearheaded social media strategy and content creation for the company's platforms.*

*Orlando, Florida — 2021 - Present*

- Execute comprehensive social media campaigns and initiatives, resulting in increased brand awareness and customer engagement.
- Develop and maintain company websites, ensuring alignment with branding guidelines and user-friendly navigation to ensure optimal user experience and SEO performance.
- Collaborate with internal teams to create compelling visual content for various marketing materials.

### **Design Internship - Zamira Ariza Interior Design**

*Collaborated and provided comprehensive support in various aspects of project execution.*

*Orlando, Florida — May 2023 - August 2023*

- Contributed to the creation of aesthetically pleasing and functional interior spaces by assisting with concept development, mood board creation, and maintaining project schedules.
- Facilitated effective communication between clients, vendors, and design team members to ensure project objectives were met within specified timelines and budgets.

## EDUCATION

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### **The University of Colorado - Boulder**

*College of Media, Communication, and Information*

Major: Media Design Minor: Business - Emphasis on Product Design - May, 2024

### **Florence University of the Arts - Italy**

*Spring 2023 - Study Abroad Florence, Italy*

- Studied Fashion and Business Marketing, gaining a comprehensive understanding of both fields.
- Fostered a global perspective and appreciation for diverse marketing strategies.

## LEADERSHIP AND ACTIVITIES

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### **Best Buddies and Special Olympics, Orlando, FL**

*Volunteered as Secretary with Best Buddies and Special Olympics in Orlando, FL from 2016 to 2020*

- Contributed to the success of initiatives aimed at promoting inclusion and empowerment.

### **Kappa Kappa Gamma Sorority, Boulder, CO**

*Engaged as an active member 2020 - 2024*

- Contributed to the Philanthropy and Social Committees, facilitating community impact and fundraising efforts.

## TECHNICAL SKILLS

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- Proficient in Microsoft Office, including Adobe Creative Suite (Photoshop, Illustrator, Lightroom, Premiere Pro, After Effects, Animate, Audition, Content Creator)
- Strong understanding of social media platforms and trends
- HTML/CSS knowledge for website design and maintenance
- Excellent communication and teamwork abilities
- Detail-oriented with a passion for creative problem-solving